



**HEPATITIS**

AN EXPERT EDUCATOR'S CME LECTURE SERIES

## You are Cordially Invited to a CME/CE Program

Thursday, November 13, 2014

Registration: 6:00pm Lecture: 6:30–8:30pm

# New and Emerging Strategies to Simplify the Cure of Chronic HCV Infection

### GUEST EDUCATOR

**John F. Reinus, MD, FAGC**

Chief of Clinical Hepatology  
Montefiore Medical Center  
Professor of Clinical Medicine  
Albert Einstein College of Medicine  
Bronx, NY

### LOCATION

**Confetti Restaurant**

393 Farmington Avenue  
Plainville, CT 06062  
(860) 793-8809

### TO REGISTER

[www.simplyspeakinghepatitis.com](http://www.simplyspeakinghepatitis.com)

Click on “**Event Registration**”

Enter Event Code: **23410127**

(Invitation code does not apply)

Click on “**Begin Registration**”

### SEATING IS LIMITED.

**PLEASE REGISTER TODAY!**

This series is strictly for healthcare providers treating patients with hepatitis. Patients and spouses or guests who are not healthcare providers in this disease state are not permitted to attend. If you are a commercial employee and/or healthcare provider who receives full-time or part-time employment compensation from a commercial company (collectively “Commercial Employees”) you must disclose this information to Practice Point Communications prior to attending a Simply Speaking® lecture. In our efforts to maintain a fair and balanced educational lecture series, Commercial Employees will be provided and asked to comply with the Simply Speaking® Do's & Don'ts policies. Attendees who do not comply with these policies will not be permitted to attend future lectures.

### TARGET AUDIENCE

This course is designed for physicians treating hepatitis patients. Physician assistants, nurse practitioners, registered nurses, and pharmacists are also welcome to participate.

### LEARNING OBJECTIVES (CME/CE)

Upon completion of this activity, the participant intends to incorporate the following objectives into their practice of medicine:

- Assess my hepatitis C (HCV)-infected patients on their chances of achieving a successful outcome after failing to respond to either PI-based or a peginterferon-based initial regimen
- Appropriately select specifically targeted antiviral HCV agents for my HCV-infected patients who are not responding to current standard of care, as they become available
- Appropriately select targeted antiviral HCV agents for my HCV-infected patients who are not candidates for initial therapy with first-generation, PI-based triple therapy as they become available

### TO REGISTER

To register for this event, please visit [www.simplyspeakinghepatitis.com](http://www.simplyspeakinghepatitis.com) using the provided event code (an invitation code does not apply). If you have any questions, please contact Regina Stacy at Practice Point Communications® at (813) 891-6999 or via email at [rstacy@practicepointinc.com](mailto:rstacy@practicepointinc.com).

### ACCREDITATION AND DESIGNATION STATEMENTS



#### Physicians

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of Nebraska Medical Center (UNMC) and Practice Point Communications. UNMC is accredited by the ACCME to provide continuing medical education for physicians.

The University of Nebraska Medical Center, Center for Continuing Education designates this live activity for a maximum of 1 *AMA PRA Category 1 Credit*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



COLLEGE OF  
NURSING

#### Nurse Practitioners/Nurses

The University of Nebraska Medical Center College of Nursing Continuing Nursing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's (ANCC) Commission on Accreditation.

Provider approved by the California Board of Registered Nursing, Provider #13699.

This activity is provided for 1.0 contact hours under ANCC criteria or 1.2 contact hours by California Provider for successful completion of this educational activity.

Note: The ANCC accreditation criteria compute 1 contact hour for each 60 minutes of learning activity. California requirements compute 1 contact hour for every 50 minutes of learning activity. Nurses should only claim credit consistent with the actual time they spent attending the learning activity.



#### Pharmacists (PharmDs/RPhs)

The University of Florida College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education (UAN #0012-9999-13-013-L01-P). This activity is accredited for 1 hour of continuing pharmacy education (CPE) credit. The University of Florida College of Pharmacy will report all credit to CPE Monitor within 30 working days after receiving evidence of successful completion of the course. Successful completion means that you must attend the entire program and complete an evaluation form.

Note: Effective January 1, 2012 all pharmacists are required to provide their NABP e-Profile ID # and Date of Birth (in MMDD format) for issuance of CE credits. Please go to the following website for full details: <http://www.acpe-accredit.org/pharmacists/cpemonitor.asp>.



Co-provided for CME credit by the University of Nebraska Medical Center and Practice Point Communications

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