You are Cordially Invited to a CME/CE Program

Thursday, November 13, 2014
Registration: 6:00pm  Lecture: 6:30–8:30pm

New and Emerging Strategies to Simplify the Cure of Chronic HCV Infection

GUEST EDUCATOR
John F. Reinus, MD, FACP
Chief of Clinical Hepatology
Montefiore Medical Center
Professor of Clinical Medicine
Albert Einstein College of Medicine
Bronx, NY

LOCATION
Confetti Restaurant
393 Farmington Avenue
Plainville, CT  06062
(860) 793-8809

TARGET AUDIENCE
This course is designed for physicians treating hepatitis patients. Physician assistants, nurse practitioners, registered nurses, and pharmacists are also welcome to participate.

LEARNING OBJECTIVES (CME/CE)
Upon completion of this activity, the participant intends to incorporate the following objectives into their practice of medicine:

• Assess my hepatitis C (HCV)-infected patients on their chances of achieving a successful outcome after failing to respond to either PI-based or a peginterferon-based initial regimen
• Appropriately select specifically targeted antiviral HCV agents for my HCV-infected patients who are not responding to current standard of care, as they become available
• Appropriately select targeted antiviral HCV agents for my HCV-infected patients who are not candidates for initial therapy with first-generation, PI-based triple therapy as they become available

TO REGISTER
To register for this event, please visit www.simplyspeakinghepatitis.com using the provided event code (an invitation code does not apply). If you have any questions, please contact Regina Stacy at Practice Point Communications® at (813) 891-6999 or via email at rstacy@practicepointinc.com.

SEATING IS LIMITED.
PLEASE REGISTER TODAY!

This series is strictly for healthcare providers treating patients with hepatitis. Patients and spouses or guests who are not healthcare providers in this disease state are not permitted to attend. If you are a commercial employee and/or healthcare provider who receives full-time or part-time employment compensation from a commercial company (collectively “Commercial Employees”) you must disclose this information to Practice Point Communications prior to attending a Simply Speaking® lecture. In our efforts to maintain a fair and balanced educational lecture series, Commercial Employees will be provided and asked to comply with the Simply Speaking® Do’s & Don’ts policies. Attendees who do not comply with these policies will not be permitted to attend future lectures.

TO REGISTER
www.simplyspeakinghepatitis.com
Click on “Event Registration”
Enter Event Code: 23410127
(Invitation code does not apply)
Click on “Begin Registration”

ACREDITATION AND DESIGNATION STATEMENTS
Physicians
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of Nebraska Medical Center (UNMC) and Practice Point Communications. UNMC is accredited by the ACCME to provide continuing medical education for physicians.

The University of Nebraska Medical Center, Center for Continuing Education designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurse Practitioners/Nurses
The University of Nebraska Medical Center College of Nursing Continuing Nursing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s (ANCC) Commission on Accreditation.

Provider approved by the California Board of Registered Nursing, Provider #13699.
This activity is provided for 1.0 contact hours under ANCC criteria or 1.2 contact hours by California Provider for successful completion of this educational activity.

Note: The ANCC accreditation criteria compute 1 contact hour for every 50 minutes of learning activity. Nurses should only claim credit consistent with the actual time they spent attending the learning activity.

Pharmacists (PharmDs/RPhs)
The University of Florida College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education (UAN #0012-9999-13-013-L01-P). This activity is accredited for 1 hour of continuing pharmacy education (CPE) credit. The University of Florida College of Pharmacy will report all credit to CPE Monitor within 30 working days after receiving evidence of successful completion of the course. Successful completion means that you must attend the entire program and complete an evaluation form.

Note: Effective January 1, 2012 all pharmacists are required to provide their NABP e-Profile ID # and Date of Birth (in MMDD format) for issuance of CE credits. Please go to the following website for full details: http://www.acpe-accredit.org/pharmacists/cpemonitor.asp.

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The University of Nebraska Medical Center
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