You Are Cordially Invited
to a CME/CE Program

Chronic HCV Treatment Guidelines:
Best Practices for Achieving a Cure

ACTIVITY OVERVIEW

This course is designed for physicians treating patients with hepatitis. Physician assistants, nurse practitioners, registered nurses, and pharmacists are also welcome to participate.

LEARNING OBJECTIVES (CME/CNE)

Upon completion of this activity, the participant intends to incorporate the following objectives into their practice of medicine:

- Appropriately select anti-hepatitis C (HCV) regimens in my HCV-infected patients who are candidates for therapy according to the AASLD recommendations
- Utilize strategies to avoid potential resistance associated with antiviral therapy to optimize SVR rates in my HCV-infected patients
- Prescribe management approaches for my HCV patients who develop complications associated with antiviral combination therapy

LEARNING OBJECTIVES (CPE)

Upon completion of this activity, the pharmacist should be able to:

- Review select anti-hepatitis C (HCV) regimens in my HCV-infected patients who are candidates for therapy according to the AASLD recommendations
- Review strategies to avoid potential resistance associated with antiviral therapy to optimize SVR rates in my HCV-infected patients
- Discuss management approaches for my HCV patients who develop complications associated with antiviral combination therapy

TO REGISTER

To register for this event, please visit www.simplyspeakinghepatitis.com using the provided event code (an invitation code does not apply). If you have any questions, please contact Regina Stacy at Practice Point Communications® at (813) 891-6999 or via email at rstacy@practicepointinc.com.

See Reverse Side for Accreditation and Designation Statements

This series is strictly for healthcare providers treating patients with hepatitis. Patients, and spouses or guests who are not healthcare providers in this disease state are not permitted to attend. If you are a commercial employee and/or healthcare provider who receives full-time or part-time employment compensation from a commercial company (collectively “Commercial Employees”) you must disclose this information to Practice Point Communications prior to attending a Simply Speaking® lecture. In our efforts to maintain a fair and balanced educational lecture series, Commercial Employees will be provided, and asked to comply, with the Simply Speaking® Do's & Don'ts policies. Attendees who do not comply with these policies will not be permitted to attend future lectures.

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by Rush University Medical Center

Supported by an independent educational grant
from Gilead Sciences Medical Affairs
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ACCREDITATION AND DESIGNATION STATEMENTS

Physicians/Physician Assistants

RUSH UNIVERSITY MEDICAL CENTER

Rush University Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Rush University Medical Center designates this live activity for a maximum of 1 AMA PRA Category 1 Credit™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

Nurses/Nurse Practitioners

RUSH UNIVERSITY COLLEGE OF NURSING

Rush University (OH-390, 8/25/2014) is an approved provider of continuing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Rush University designates this live activity for one (1) Continuing Nursing Education credit(s).

Pharmacists (PharmDs/RPhs)

The University of Florida College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education (UAN #0012-9999-13-012-L01-P). This activity is accredited for 1 hour of continuing pharmacy education (CPE) credit. The University of Florida College of Pharmacy will report all credit to CPE Monitor within 30 working days after receiving evidence of successful completion of the course. Successful completion means that you must attend the entire program and complete an evaluation form.

Effective January 1, 2012, all pharmacists are required to provide their NABP e-Profile ID # and Date of Birth (in MMDD format) for issuance of CE credits for any ACPE-accredited CPE sessions. Please go to the following website for full details: http://www.nabp.net/programs/cpe-monitor/cpe-monitor-service/index.php